... By Recycling the Past



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Gershow Supports Scrap Metal Theft Legislation

Local Law by Legislators Stern and Losquadro will Help Police Track Thieves who Sell Stolen Metal in Suffolk County

Joined by Legislators Steve Stern and Dan Losquadro, on July 10th, Suffolk County Executive Steve Levy signed into law a pioneer bill requiring scrap metal processors and buyers to follow new guidelines that would help police track down thieves who pawn stolen metal.

The new law, sponsored in the County Legislature by Stern and Losquadro and supported by the leading Long Island scrap metal companies, including Gershow Recycling, is the first in the state of New York to impose crime prevention requirements on scrap metal dealers. Under these guidelines, all purchasers of scrap metal, end of life vehicles and catalytic converters are required to create a record for each purchase of a copy of the seller's government issued photo identification and the date of purchase. This information will then be entered into an electronically searchable database that law enforcement officials may access upon request.

Any scrap metal processor or buyer who violates this provision would be guilty of a Class A misdemeanor and fines of \$1,000 per offense for an individual purchaser, or \$5,000 for a corporation. Subsequent offenses by a corporation within a two-year period would result in a felony charge carrying a \$10,000 fine.

"Suffolk County has once again taken the lead in enacting legislation beneficial to protecting our quality of life," Levy said. "The price of gold, silver, copper, aluminum and other metals has gone through the roof in recent years, which has led to an increase in the number of thefts of materials containing these metals. In the last three years, Suffolk County has seen a 400 percent increase in metal thefts. I am proud to join with Legislators Stern Continued On Page 4



FREE Go Green Shopping Bag or Children's Activity Book Visit **www.gershowrecycling.com/gogreen** and fill out our form to receive a free shopping bag or a children's activity book.

IN THE COMMUNITY

Gershow Recycling Grants Scholarships

2008 marks Gershow's fourth year of providing scholarships to graduating seniors from the Brookhaven area. Students receiving the 2008 one-time \$1,000 scholarship were Michelle Brendli, Emily Merritt, Jaime Poynter (Patchogue-Medford), Aubrey Russo (South Country), and Kristin McNally (Longwood). As a leading environmental recycling company, Gershow awards the competitive scholarship to graduating seniors pursuing environmental science or engineering.



Pictured (left-right) are Michelle Brendli and Jonathan Abrams, Gershow Recycling; Tanya Pottinger, Gershow Recycling and Aubrey Russo; Kristin McNally and Jonathan Abrams, Gershow Recycling.



Local 522 Teamsters Scholarship Winner

Gershow Recycling congratulates Artur Denarski, son of Wieslaw Denarski, for being awarded the Local 522 Teamsters Scholarship. Gershow is proud to support its union, Local 522, and its scholarship program.

Gershow Recycling Supports Girl Scouts' Operation Cookie



Pictued (left to right) are Rose D'Alessandro, Board Chair, Girl Scouts of Suffolk County; Kevin Gershowitz, President, Gershow Recycling Corp.; Yvonne Grant, President & CEO, Girl Scouts of Suffolk County; and Arthur McCormick, Past Senior Vice Commandant, Marine Corps League – Huntington Detachment.

Gershow Recycling Corp. President Kevin Gershowitz is seen presenting a check in the amount of \$5,000 to the Girl Scouts of Suffolk County in support of "Operation Cookie." Operation Cookie is the Girl Scouts' annual campaign to send Girl Scout Cookies to U.S. troops serving overseas. Approximately 30 Girl Scouts were on hand at the Medford Fire Department on Thursday, August 14 as boxes of cookies were loaded for transport to U.S. troops serving in Iraq and Afghanistan, or to those recuperating at VA hospitals.

In making the donation, Mr. Gershowitz said, "I know of no better way to support a local organization, and at the same time, send our brave troops serving overseas a taste of home."

Gershow Helps Provide Local Youth Christmas in June

Sponsored by Gershow Recycling, the Patchogue Lions Club held its 8th annual "Christmas in June" event on Thursday, June 26, 2008 for approximately 120 school children from seven elementary schools selected by Patchogue-Medford School District principals. The event was held at Boomers Family Fun Center in Medford, where the children were treated to lunch and then go-carts, wall climbing, bumper boats, and arcade games. Boomers Family Fun Center is located at 655 Long Island Avenue in Medford, New York.



Pictured (left-right) are Blair Quinn, Mary Reiland, and Brian Becker of Boomers Family Fun Center; Jonathan Abrams, Gershow Recycling; Patchogue Lions Christmas in June Chair Vito W. LaMonica; Patchogue Lions President Paul Felice; Past Lion President Sam Stahlman with his grandson.

Gershow's Kevin Gershowitz to be Honored as Man of the Year



Kevin Gershowitz

Kevin Gershowitz, president of Gershow Recycling in Medford, is being honored as the Patchogue-Medford Youth Services "Man of the Year" at the community organization's fundraiser on November 7 at Sunset Harbour, 90 Colonial Drive in East Patchogue. The event runs from 7 p.m. to 11 p.m.

Mr. Gershowitz is being recognized for his generosity in support of the programs benefiting the community's young people which includes the company's scholarship program, support for the annual Patchogue Lions Club's Christmas in June, the Girl Scouts' Operation Cookie to help support U.S troops in Iraq and Afghanistan, various youth programs and other charitable causes. Through his leadership, the company has supported various environmental causes, including the Citizens Campaign for the Environment, Long Island Pine Barrens Society and the Great Brookhaven Clean-Up.

Tickets for the event are \$65.00 per person, with proceeds going to benefit Patchogue-Medford Youth Services. The ticket price includes dinner, cocktail hour and dancing. Sponsorship and journal advertising opportunities are available. For more information, call (631) 758-4100.

NEWS

Gershow Supports Scrap Metal Theft Legislation

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and Losquadro to sign this landmark legislation that will help our police put an end to these types of crimes."

"I want to thank County Executive Levy for signing this important crime prevention measure into law. With proper enforcement, this law will help to ensure compliance with existing state law, providing real deterrence, while assisting law enforcement in conducting investigations. It will accomplish these goals without creating an undue burden on local businesses at a time of economic recession," said Legislator Stern. "I thank industry members for compromising and working with members of the legislature to address this growing problem."

Legislator Losquadro added, "This bill gives Suffolk County the mechanism by which we can get business to strictly adhere to the law and at the same time giving our police department the ability to track down and arrest those committing these crimes."

In the months leading up to the legislation's passage and signing into law by the county executive, Gershow Recycling and other leading local scrap metal companies worked closely with members of the County Legislature to develop legislation that would provide law enforcement with effective tools to combat the problems of scrap metal theft, without creating an undue burden on the local recycling industry. Upon the signing into law by the county

executive, Kevin Gershowitz, President of Gershow Recycling, said "We are pleased the county executive is signing this bill into law today. The legislation's stiff fines and broad application sends a strong message that Suffolk County will not tolerate the illegal sale of scrap metal. If allowed to take full effect and with proper law enforcement, it will bring an entire industry into compliance overnight. We applaud the county executive and Legislators Stern and Losquadro for working with the industry to find solutions to the problem of scrap metal theft without placing undue burdens on our environmental recycling industries."



Pictured are members of the Long Island Scrap Metal Industry Theft Advisory Group seen during its inaugural meeting held on Thursday, May 22. Pictured (back row) are Sam Gershowitz, Founder, Gershow Recycling; Suffolk County Legislator Ricardo Montano; Suffolk County Legislator Dan Losquadro; Amalia DeMatteo; DeMatteo Salvage, Inc.; Richard Smith, PK Metals; David Rush and Rob Galindo, Arrow Scrap Corp; Detective Sergeant John Capute, Commanding Officer, Property Recovery Section, Suffolk County Police Department; Bill Falk, Legislative Aide, Office of Suffolk County Legislator Ed Romaine; (front) Mary Young, Legislative Aide, Office of Suffolk County Legislator Steve Stern; Steve Rosetti, business advocate; Kevin Gershowitz, President, Gershow Recycling; and Chief of Detectives Dominick Varrone, Suffolk County Police Department.

Long Island Scrap Metal Industry Theft Advisory Group Holds Inaugural Meeting

The first meeting was held at Gershow Recycling and brought together members of the scrap metal industry, law enforcement and government in an effort to address the growing problem of scrap metal theft. Meetings will be rotated among industry member locations and will be held on a regular basis. For more information, including details of the next meeting, contact (631) 207-1057.

CONSERVING THE FUTURE

Gershow Recycling Assists the Great Brookhaven Clean-Up



Gershow Recycling and Chester Mountain Spring Water teamed up to support the Great Brookhaven Clean-Up by donating 226 cases of water to the two thousand volunteers who participated on April 5 and April 12, as well as the Town's Great Brookhaven Plant-In held on May 17.

Over 87 tons of waste was collected, helping to make Brookhaven a greener, more beautiful town. Gershow, a leading recycling and environmental conservation company, was proud to support the efforts of the Town and local volunteers.

Pictured (left-right) are Kevin Gershowitz, President, Gershow Recycling with Brookhaven Town Supervisor Brian Foley.

Gershow Recycling Moves Forward to Eliminate Air Emissions and Reliance on Fossil Fuels

Sadly, Suffolk County has the second worst air quality of all the state's 62 counties. Gershow Recycling is doing its part by seeking to eliminate the air emissions that it produces. For nearly a decade, the company has sought to repower its on-site self-generating operations from fossil fuel-fired combustion engines to clean electric power.

However, despite ongoing efforts dating back to 1998, Gershow's attempts to get this done have been unsuccessful. As a result, the company continues to use fossil fuel-fired engines, despite the fact that electric transmission lines exist adjacent to its Medford property and there is a substation a mere 1,200 feet away.

Reducing emissions is an ongoing mission objective for Gershow.

Since 1990, Gershow Recycling has invested more than \$4.1 million in upgrades, much of it to improve air quality and energy efficiency by upgrading internal combustion engines and emissions controls.

Some would suggest that Gershow give up its fight to purchase electricity from LIPA. However, despite the fact that the company should be able to purchase electricity as of right, this project is the right thing to do. It's right for the communities we work and live in and it is the right thing for our environment.

Gershow's project sits stagnant in the bureaucratic red tape of government. If you would like to see Gershow eliminate its emissions by purchasing electricity instead of generating it, please let us know at electric@gershow.com.



Gershow's Auto Shredder

SPOTLIGHT ON SAFETY

Focus on Safety

As a family-owned business, Gershow Recycling works to provide the safest possible workplace for its employees and is proud of its outstanding safety record. Its comprehensive safety program ensures compliance with federal, state and local regulations. However, a comprehensive safety program is more than following government rules. It means that everyone must incorporate safety into everything that they do for the company. Gershow's safety program is headed by Safety Director Charles Keeling. This issue highlights his perspective on his role at Gershow.

When hired as the safety director, I was tasked to create a workplace culture that emphasizes safe work practices. In order to create a safety culture, I had to develop additional written policies and procedures; conduct safety training and advise management on safety issues present within the facilities.

In addition to policy and procedure implementation and training, workplace monitoring of employees' work habits is routinely performed through observation. Policy enforcement of safe work habits is conducted regularly to maintain a safe work environment for all employees. All employees are subjected to

progressive discipline, whereby unsafe work habits are corrected with the employee or they face consequences.

Another aspect of the company safety program is periodic safety meetings held with management and employees. The purpose of these meetings is to discuss and correct safety issues in a cooperative effort.

Moreover, as the safety director, I am responsible to investigate any incident thoroughly and implement corrective or discipline as necessary.

In addition, I interface with all personnel at least monthly and address any safety issues, concerns, and complaints that employees and managers may have.

Ownership, managers, and employees all have a daily responsibility to create and maintain a safe workplace for employees, customers, visitors and the environment. As the company safety director, I have the responsibility to lead them to operate and work safely, or not at all.

Since joining Gershow, I have seen great improvements within facility operations and employee conduct, and look forward to even greater improvements in the years to come.

> Charles Keeling Safety Director, Gershow Recycling



Pictured are industrial safety engineering students from Suffolk Community College seen touring Gershow Recycling, along with Gershow Recycling Safety Director Charles J. Keeling.

Industrial Safety Engineering Students Learn Safety at Gershow Recycling

Industrial safety engineering students from Suffolk Community College recently received classroom instruction and tours of the leading environmental recycling company. The students learned about the extensive environmental and safety regulations complied with by Gershow and saw firsthand the equipment, safety procedures and protocols followed by the company to optimize the safe operation of its scrap metal processing and recycling facilities.

ABOUT GERSHOW RECYCLING

Gershow Recycling was founded in 1964 by Sam Gershowitz and is one of Long Island's oldest and most successful environmental companies whose mission is: Conserving the Future by Recycling the Past. Gershow recognized early on that Long Island had a growing solid waste problem and they could do something about it. As a result, they went to the region's landfills to literally mine thousands of tons of cars that had been entombed there, because they felt they could be recycled.

Today, Gershow Recycling operates the most modern, technically advanced metal processing recycling facilities in the nation. Their modern equipment and their ability to meet new recycling industry needs, reflects the commitment they have made toward providing the finest service possible to their customers.

Gershow Recycling is a processor of ferrous, non-ferrous metals, and paper products. Their operating facilities are located throughout Long Island, New York. They employ hundreds of Long Islanders at six locations. Gershow purchases scrap metal and paper products and manufactures them into high quality scrap products for recycling.

Every year, Gershow recycles enough cars to stretch end to end from Medford to North Carolina, or you can fill all eight lanes of the Long Island Expressway from the Midtown Tunnel to Riverhead, NY. Gershow pays top prices for your scrap metal and produces ferrous, nonferrous and paper grades in customer specified forms including baled, sheared, and shredded.

Gershow never loses sight of the fact that, no matter what high-tech equipment comes along, it's unmatched service and competitive prices that keep their customers coming back year after year. And because they believe how they act reflects directly on their customers, Gershow plays an active role in the community, funding grass roots environmental programs that promote recycling and environmental conservation.



Locations

MEDFORD 71 Peconic Ave. Medford, NY Phone: (631) 289-6188 Phone: (631) 587-1991 Fax: (631) 289-6368

LINDENHURST 635 Muncy St. Lindenhurst, NY Fax: (631) 884-2823

NEW HYDE PARK 24 Denton Ave. New Hyde Park, NY Phone: (516) 746-1081 Fax: (516) 746-1127

BROOKLYN 1885 Pitkin Ave. Brooklyn, NY Phone: (718) 345-2240 Phone: (631) 234-1022 Fax: (718) 485-4341

BAY SHORE 33 McAdam St. Bay Shore, NY Fax: (631) 666-9259

HUNTINGTON 149 W. 11th St. Huntington Sta., NY Phone: (631) 385-1200 Fax: (631) 385-1918

WWW.GERSHOWRECYCLING.COM

Top Prices Paid For Recyclable Metals

Cars, Trucks & Buses, Scrap Iron, Aluminum, Copper, Brass, Tin Cans, Copper Bearing Scrap, Electric Motors, Waste Paper & All Other Metal Products

Gershow Recycling pays top prices for your recyclable scrap metals including cars, trucks and buses, scrap iron, aluminum, copper, brass, tin cans, copper bearing scrap, electric motors, waste paper and all other metal products. You can sell your scrap to Gershow Recycling in two ways. You can either deliver your scrap metal to one of its six locations or Gershow can arrange to have your scrap metal picked up by one of its company trucks. At all locations, Gershow maintains platform and truck scales.



GOING GREEN – RECYCLING TIPS

Truly successful recycling involves minimizing waste along the entire life cycle of a product, from acquiring raw materials to manufacturing, using and disposing of a product. Most environmental impacts associated with the products we buy occur before we open the package, so buying products made from recycled materials is just as important as sorting waste into the right bins.

Most types of plastic containers, aluminum cans, glass bottles, and milk cartons can all be recycled. In general, all recycling should be clean and free of contamination. All recycling should be completely empty. One increasing problem is that containers are put into the recycling bin with liquid still left in them. Do your best to make sure all food or debris have been rinsed off your recycling.



You can stretch your monthly budget simply by reusing and recycling many items you would normally just throw away.

- Buy rechargeable batteries.
- Reduce your use of aluminum foil and

plastic wraps, or avoid them completely by using plastic containers. You can also reuse those glass jars that you would normally recycle.

- Tomato cans graced with old-fashioned labels make charming vases for small flower arrangements.
- Cover coffee cans with fabric or paper and use as holders for pens, kitchen cutlery and so on.
- Cylindrical potato chip cans make perfect totes for picnics or sent

to school with your children so they won't forget to bring home school notices or their homework.

- Use coffee cans for crayon or pencil holders.
- Three-ring binders make handy key holders. Remove the front and back covers and attach the spine to the wall.
- Make up a chore for the kids to recycle cans and make some extra money each week.
- Instead of throwing away toys, give them to the local church or charity.
- You can use old egg cartons, cereal boxes, coffee cans, and magazines for craft projects.
- Use cloth instead of bags, napkins and paper towels.
- Use canvas grocery bags rather than paper or plastic bags.
- Good heavy foil can be washed and reused.
- CDs, records, and tapes do not always have to be bought. Borrow compact CDs, records, and tapes from libraries and friends. Loan your own recordings to friends. Donate recordings of children's music and stories to a school, daycare, or preschool.



• Donate old cell phones rather than tossing them out. Many people have old cell phones just laying around. Donated phones are refurbished and distributed to programs and agencies such as shelters.



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