



Pictured (left to right): Kevin Gershowitz, President, Gershow Recycling; Brookhaven Town Councilman Tim Mazzei; Suffolk County Legislator Jack Eddington; Rose D'Alessandro, Board Chair, Girl Scouts of Suffolk County; and Brownie Girl Scout Madison Maccarino of Troop #942 in East Islip pose in front of a Valentine's Day cake with three residents of McPeak's Assisted Living (seated, left to right): Mary Garbarino, Theresa Hennessey and Julia Manganiello.

IN THIS ISSUE

Providing "Green Jobs" for More Than 40 Years	1, 5
In the Community	2-3
Kevin Gershowitz Named Patchogue-Medford "Man of the Year"	4
Gershow Recycling Moves Forward to Eliminate Air Emissions and Reliance on Fossil Fuels	5
Gershow Recycling Recycles Over 100 NYC Buses	5
Safety: It's More Than Common Sense	6
Stony Brook University Student Begins Internship	6
About Gershow Recycling	7
Recycling Tips	8

Gershow Recycling Joins Girl Scouts and Elected Officials in Making a Happier Valentine's Day for Local Assisted Living Facility Residents

Kevin Gershowitz, President, Gershow Recycling, and Brownie Girl Scout Madison Maccarino of Troop #942 in East Islip were joined by Suffolk County Legislator Jack Eddington and Brookhaven Town Councilman Tim

Mazzei in giving out carnations, handmade Valentine's Day cards and recyclable shopping bags to residents of McPeak's Assisted Living Residence in Patchogue and Medford Hamlet Assisted Living Residence in Medford.

The carnations and shopping bags were distributed, courtesy of Gershow Recycling. The Girl Scouts of Suffolk County collected more than 200 Valentine's Day cards that were handed out to the residents.

Providing "Green Jobs" for More Than 40 Years

In his November 21 speech, President Barack Obama announced a bold economic recovery plan to create 2.5 million jobs by January 2011. Some of those jobs would be "green jobs," such as building wind farms and solar

panels, fuel-efficient cars and alternative energy technologies. But to Gershow Recycling, this is nothing new.

Since 1964, Gershow Recycling has been the leader in recycling of scrap metal, and the creation of "green jobs"

in the community. Kevin Gershowitz, President, Gershow Recycling, believes that recycling should be part of this new job creation effort, and that Long Island — as well as other areas in the U.S. — should do its part to Continued On Page 5



FREE Go Green Shopping Bag or Children's Activity Book

Visit www.gershowrecycling.com/gogreen and fill out our form to receive a free shopping bag or a children's activity book.

Long Island area residents only - including Nassau, Suffolk, Queens and Brooklyn.

IN THE COMMUNITY

Brookhaven Memorial Hospital Holiday Toy Drive



Pictured (left-right): Richard T. Margulis, Senior Vice President and Chief Operating Officer, Brookhaven Memorial Hospital; Richard Greene, Owner, Greene's Landscaping, who personally delivered the toys to the hospital; Tom Ockers, President and CEO of Brookhaven Memorial Hospital; and Tanya Pottinger, Human Resources Manager, Gershow Recycling.

With assistance from the Patchogue Lion's Club, Gershow Recycling helped distribute more than \$1,000 in toys to children who were staying at Brookhaven Memorial Hospital in East Patchogue during the holidays. Some of the presents the children received were dolls, games and coloring books. The toys definitely brought smiles to the children's faces this holiday season. Children were also treated to doughnuts and candy canes to make the season extra special.

Gershow Donates 14 Cars for Annual Extraction Competition

In support of local Fire, Rescue and Emergency Medical Services crews, Gershow Recycling donated 14 cars used at the annual extraction competition at Long Island's Fire, Rescue & EMS Mega Show 2009, which took place January 24-25 at The Expo Center at the Nassau Veterans Memorial Coliseum in Uniondale, New York. In this extraction competition, 14 teams had 20 minutes to take out a "victim" from the car involved in an "accident" while accurately following procedure. Proceeds from the show went to benefit the Islip Town Firefighters Museum and Education Center.



Gershow Recycling Supports Save-A-Pet Animal Rescue

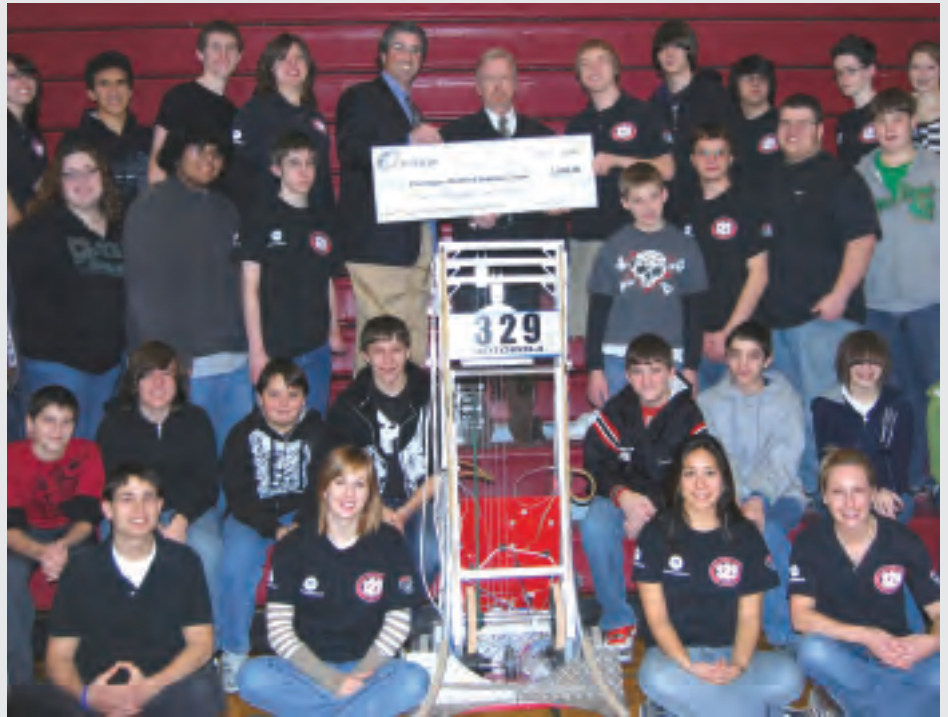


Jonathan Abrams, Manager, Gershow Recycling, presents a \$1,000 check to Dori Scofield, President/Founder, Save-A-Pet Animal Rescue and Adoption Center, at Save-A-Pet's shelter in Port Jefferson Station on December 3, 2008. The money will go towards Save-A-Pet's "Gianni Memorial Fund," which will be used to benefit the animal shelter. The fund was established in the name of Ms. Scofield's beloved dog Gianni, which lost its life in an August 5 fire at Ms. Scofield's residence. Gianni, along with seven other dogs and four cats, perished in the blaze. Mr. Abrams is holding Chopin, a Burmese mountain dog that was rescued by Save-A-Pet volunteers.

Pictured (left-right) are Dori Scofield, President/Founder, Save-A-Pet Animal Rescue and Adoption Center; and Jonathan Abrams, Manager, Gershow Recycling.

Gershow Recycling Supports Patchogue-Medford High School Robotics Team

Upon learning that the Patchogue-Medford robotics team was in need of funds to compete in the 2009 competition, Suffolk County Legislator Jack Eddington reached out to local businesses, asking them for their financial support. Gershow Recycling answered the call from Legislator Eddington by donating \$1,000 to the robotics team to help cover these costs. At the 2008 FIRST (For Inspiration and Recognition of Science and Technology) Regional Robotics Competition, Patchogue-Medford High School received the highest honor, the Regional Chairman's award. The Chairman's Award is the most prestigious award of the event and recognizes the team that embodies the goals and purpose of FIRST and best represents a model for other teams to emulate. The FIRST Robotics competition is sponsored by the School-Business Partnerships of Long Island.



Pictured: Kevin Gershowitz, President, Gershow Recycling, and Suffolk County Legislator Jack Eddington are joined by members of the Patchogue-Medford High School Robotics Team as Gershow Recycling presents a check in the amount of \$1,000 in support of the robotics team.

Gershow Recycling Donates “Go Green” Children’s Activity Books to Mothers of Twins Club of Suffolk County



As a community service, Gershow Recycling donated 120 activity books to the Mothers of Twins Club of Suffolk County, a non-sectarian, non-profit organization which provides support and educational services to mothers of multiples (twins, triplets, etc.) Some of the multiple children and their mothers came down to Gershow Recycling’s headquarters to accept the activity books.

Pictured: Jonathan Abrams, Manager, Gershow Recycling (standing, left) and Tonya Pottinger (standing, second from left), Human Resources Manager, Gershow Recycling, join Robin Laxton (standing, second from right, holding child), President, Mothers of Twins Club of Suffolk County, and mothers of multiple children as the children proudly display the recycling activity books they received from Gershow Recycling.

IN THE COMMUNITY



Left (left to right): Brookhaven Town Councilman Tim Mazzei; and Kevin Gershowitz, President, Gershow Recycling. *Top Right (left to right):* Kevin Gershowitz and Suffolk County Legislator John Kennedy. *Middle Right (left to right):* Sam Gershowitz, Founder, Gershow Recycling; Kevin Gershowitz; and Suffolk County Legislator Ricardo Montano. *Bottom Right (left to right):* Suffolk County Legislator Steven Stern and Kevin Gershowitz.

Kevin Gershowitz Named Patchogue-Medford Youth & Community Services' "Man of the Year"

Gershow Recycling President Kevin Gershowitz was honored as the Patchogue-Medford Youth Services "Man of the Year" on November 7, 2008, at the organization's annual fundraiser.

Mr. Gershowitz was recognized for both his and Gershow Recycling's support of programs benefiting the community's young people, which includes the company's scholarship program, support for the annual Lions Club Christmas in June, as well as various youth athletic programs and other charitable causes.

After graduating from East Islip

High School in 1985, Mr. Gershowitz enrolled in Ithaca College, where he received a Bachelor's degree. After graduating college, he went to work in the family business, Gershow Recycling, started by his father Sam Gershowitz in 1964. Gershow Recycling is one of the region's oldest and most successful environmental companies whose mission is Conserving the Future by Recycling the Past.

Since joining Gershow Recycling, Mr. Gershowitz has held various positions in the company, working his way up to his present position as

President, overseeing day-to-day operations along with his twin brother, Elliot, and his team of long time managers. In his position, Mr. Gershowitz is responsible for the ferrous metal portion of the business, dealing with the recycling of steel and also handling legal and regulatory matters.

Mr. Gershowitz is married to his wife Marnie for 14 years. The couple has three children, Jared (11), Emily (6) and Max (4). Mr. Gershowitz is a member of several business organizations and charitable organizations.

Providing “Green Jobs” for More Than 40 Years

Continued From Page 1

develop new technologies to allow more and more waste to be recycled, reused and converted into new sources of energy.

In what started as a two-man operation 44 years ago, Gershow has generated more than 750 jobs with operations in six different locations on Long Island. Gershow is not only a leader in recycling, but an integral part of a \$71 billion nationwide industry which employs 50,000 people.

Recycling is integral to our nation’s future energy independence. Locally, Gershow recycles enough cars to stretch from New York to North Carolina. For each car that is recycled:

- Four tons of greenhouse gases, that diminish our air quality, are not produced.

- 2,500 lbs of virgin iron ore, 1,400 lbs of coal and 120 lbs of limestone are conserved and not used.

- It takes less energy to make steel with recycled steel compared to virgin products. This energy savings per car is 61 million BTUs of energy, or 10.5 barrels of oil, or 510 gallons of gasoline.

Gershow also recycles cardboard and paper products, which also helps the environment, Mr. Gershowitz states. Recycling one ton of paper saves 17 trees, 79 gallons of oil, 7,000 gallons of water and 3.3 cubic yards of landfill.



“I applaud the President’s emphasis on this issue, and I hope that, as a nation, we finally get serious about creating more ‘green’ jobs on our way to preserving our environment and establishing energy independence,” Mr. Gershowitz said.

Gershow Recycling Moves Forward to Eliminate Air Emissions and Reliance on Fossil Fuels

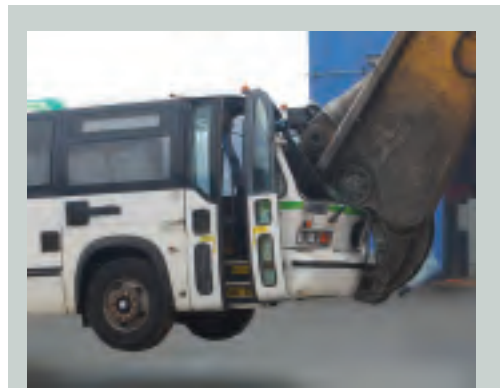
As reported in its Fall 2008 newsletter, Gershow Recycling has been seeking to replace its on-site electricity generating combustion engines with electricity provided by LIPA. The

company is optimistic that this effort, which has been ongoing for the last decade, is in its final stages, allowing the company to eliminate its greenhouse gas emissions.

disadvantage to other companies that have electrical power and are located in lower-cost areas, helping the company preserve hundreds of good-paying jobs.

Sadly, Suffolk County has the second-worst air quality of all the state’s 62 counties. By repowering its on-site self-generating operations from fossil fuel-fired combustion engines to clean electric power, this project will eliminate more than 400,000 tons of greenhouse gas, ozone-depleting emissions. It will reduce Suffolk County’s carbon footprint, creating an immediate impact on the region’s air quality.

Gershow is committed to the future of Long Island, its talented workforce and its environment. As the company celebrates its 45th year of providing green jobs through recycling and reducing solid waste, we are prepared to make the necessary investments to preserve our environment. This electrification project will help Gershow be a better company and a better neighbor – now and for future generations.



Gershow Recycling Recycles Over 100 NYC Buses

Gershow Recycling Corp. acquired 131 New York City public buses following a successful bid. The buses are cut and shredded, separating the recyclable materials from the non-recyclable materials, so that they can be used again, rather than sitting in municipal landfills, helping to preserve the environment and precious natural resources.

Greenhouse Gas Emissions



This project will also generate millions of dollars of revenue for LIPA from its existing infrastructure and excess available electrical capacity, helping to reduce the burden upon all ratepayers. As Gershow will be spending more than \$4 million in this equipment upgrade, it will provide a stimulus to the local economy. Further, it will help Gershow close its competitive

SPOTLIGHT ON SAFETY

Safety: It's More Than Common Sense; It's an Attitude

Written by Charles Keeling, Safety Director

In my experience, there is a direct correlation between those individuals who injure themselves at work, and those who get injured off the job.

I preach to Gershow employees that no job requires shortcuts. If emergency workers can take safety precautions in the heat of an emergency, we can do it during a regular work day or off the job.

The first step in taking absolute responsibility for personal safety is to wear the required personal protective equipment provided.

The second step is to properly prepare for a work procedure by obtaining the necessary safety and work equipment, and reviewing the necessary safety procedures to follow. If an employee is unsure of what is required, he needs to reach out for assistance and not take a chance that can cost him an injury.

The third step is to follow safe work procedures for the tasks at hand. Shortcuts are not part of anyone's equation for a safe workplace. Employees must take personal responsibility to ensure that safeguards

are in place, that machinery is working properly, that tools and equipment are serviceable and that they are used correctly as designed, and that chemicals are used correctly as intended.

People should follow the same personal safety attitude when performing tasks at home. Whether repairing their vehicle or lawn equipment, carrying out home improvement activities like woodworking, electrical work, plumbing, painting, and pressure washing, or installing holiday lights and ornaments, safe work conditions should always be established and followed.

Read and follow the instructions provided with tools, equipment, material and chemicals. Manufacturers will often recommend the proper safety equipment to use with their product, and they will certainly provide instructions on how to use the product correctly.

Make sure machine safeguards are installed and functioning as designed,

disconnect the spark plug from lawn equipment or remove an ignition key. Additionally, people need to exhibit proper ladder use, correctly block a vehicle to prevent movement before you climb underneath, turn off electric and water, and ensure adequate ventilation when using chemicals with harmful vapors.

Before you tackle a home or work project, plan the job by having the right tools and safety equipment on hand. Think about your personal safety plan when budgeting for a project. Think about getting the help of family, friends and equipment when heavy lifting is involved. As Dirty Harry says, "A man's got to know his limitations." If you're not in the business of saving lives, no job is worth risking yours. If you have questions, ask them. If you need help, seek it.

If you can't do the job safely, don't do it at all.

Remember:

Measure twice... Cut once.

Stony Brook University Student Begins Internship at Gershow Recycling

Andrew Perry, a student at Stony Brook University, recently joined the company today as an intern in the company's safety program. Andrew reports to Charles Keeling, Safety Director.

As part of his duties, Andrew will learn about the scrap metal business. He will receive the necessary safety training, perform inspections with Mr. Keeling, help Mr. Keeling update safety policies and procedures for the company, as well as perform administrative duties.

Andrew, a Ronkonkoma resident, is performing his internship as part of the university's Environmental Health and Safety program. Prior to joining Gershow, Mr. Perry said, "I look forward to start my internship with Gershow Recycling. Gershow Recycling is a leader in scrap metal recycling, so this will be a great opportunity for me."



Pictured is Charles Keeling (left), Safety Director, Gershow Recycling, and Andrew Perry (right), a student at Stony Brook University following a tour of the scrap metal yard at Gershow Recycling as part of Andrew's orientation for an internship he is performing in the company's safety program.

ABOUT GERSHOW RECYCLING

Gershow Recycling was founded in 1964 by Sam Gershowitz and is one of Long Island's oldest and most successful environmental companies whose mission is: *Conserving the Future by Recycling the Past*. Gershow recognized early on that Long Island had a growing solid waste problem and they could do something about it. As a result, they went to the region's landfills to literally mine thousands of tons of cars that had been entombed there, because they felt they could be recycled.

Today, Gershow Recycling operates the most modern, technically advanced metal processing recycling facilities in the nation. Their modern equipment, and their ability to meet new recycling industry needs, reflects the commitment they have made toward providing the finest service possible to their customers.

Gershow Recycling is a processor of ferrous, non-ferrous metals, and paper products. Their operating facilities are located throughout Long Island, New York. They employ hundreds of Long Islanders at six locations. Gershow purchases scrap metal and paper products and manufactures them into high quality scrap products for recycling.

Every year, Gershow recycles enough cars to stretch end to end from Medford to North Carolina, or you can fill all eight lanes of the Long Island Expressway from the Midtown Tunnel to Riverhead, NY. Gershow pays top prices for your scrap metal and produces ferrous, non-ferrous and paper grades in customer specified forms including baled, sheared, and shredded.

Gershow never loses sight of the fact that, no matter what high-tech equipment comes along, it's their unmatched service and competitive prices that keep their customers coming back year after year. And because they believe how they act reflects directly on their customers, Gershow plays an active role in the community, funding grass roots environmental programs that promote recycling and environmental conservation.



Locations

MEDFORD	LINDENHURST	NEW HYDE PARK	BROOKLYN	BAY SHORE	HUNTINGTON
71 Peconic Ave. Medford, NY	635 Muncy St. Lindenhurst, NY	24 Denton Ave. New Hyde Park, NY	1885 Pitkin Ave. Brooklyn, NY	33 McAdam St. Bay Shore, NY	149 W. 11th St. Huntington Sta., NY
Phone: (631) 289-6188 Fax: (631) 289-6368	Phone: (631) 587-1991 Fax: (631) 884-2823	Phone: (516) 746-1081 Fax: (516) 746-1127	Phone: (718) 345-2240 Fax: (718) 485-4341	Phone: (631) 234-1022 Fax: (631) 666-9259	Phone: (631) 385-1200 Fax: (631) 385-1918

WWW.GERSHOWRECYCLING.COM

Top Prices Paid For Recyclable Metals

Cars, Trucks & Buses, Scrap Iron, Aluminum, Copper, Brass, Tin Cans, Copper Bearing Scrap, Electric Motors, Waste Paper & All Other Metal Products

Gershow Recycling pays top prices for your recyclable scrap metal including cars, trucks and buses, scrap iron, aluminum, copper, brass, tin cans, copper bearing scrap, electric motors, waste paper and all other metal products. You can sell your scrap to Gershow Recycling in two ways. You can either deliver your scrap metal to one of its six locations or Gershow can arrange to have your scrap metal picked up by one of its company trucks. At all locations, Gershow maintains platform and truck scales.



GOING GREEN – RECYCLING TIPS

Truly successful recycling involves minimizing waste along the entire life cycle of a product, from acquiring raw materials to manufacturing, using and disposing of a product. Most environmental impacts associated with the products we buy occur before we open the package, so buying products made from recycled materials is just as important as sorting waste into the right bins.

You can stretch your monthly budget simply by reusing and recycling many items you would normally just throw away.

- If you buy fewer disposable items or none at all (cloth napkins, towels and diapers instead of paper ones), you prevent more items from ending up in a landfill, and you don't use any packaging.
- If you buy "long life" products (such as batteries and light bulbs) or "concentrated" products (such as juices or detergents), you not only prevent buying unnecessary packaging, but you prevent more products from ending up in a landfill!
- If you bring your own bags to the store with you, you not only prevent having to recycle additional bags, you recycle an existing bag. Or, you can bring reusable bags to the store with you. Cloth or paper will do!
- Buy fewer paper towels and napkins or none at all. Use cloth!
- Buy products packed in recycled packaging. If you have to use a container, it might as well be green. Additionally, you help support green corporations. (Important: Make sure you look for the recycled symbol.)
- Buy large quantities. If you buy products in bulk or in large sizes and quantities, you use less packaging. You can put the items in

smaller, reusable containers yourself. Items packed in multiple containers may look nice, but they are a waste!

- Don't purchase Styrofoam. It contains polystyrene, which is the most difficult material to break down in our landfill and is considered as hazardous waste.
- Limit your use of disposable items (plates, cups, pens, diapers, batteries, etc.) They only fill the landfill more.
- Buy items in cardboard, aluminum, steel, glass, and plastic containers marked 1 and 2 (they are stamped on the bottom 1 and 2). These containers are easier to recycle than others.
- You can put a used wine rack next to the front door and store wet or muddy shoes there.
- Give cut flowers more height by slipping them into plastic straws.
- Automobile wiper blades make excellent squeegees for washing windows.
- Reuse aluminum pie pans for plant drainage trays, art projects, and, of course, for baking more pies.
- SPCA and pet shops appreciate old newspapers.
- Old tires can be used outside for plant pots - especially good for plants that like warm soil as they trap the heat.



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