



Gershow Recycling was founded in 1964 by Sam Gershowitz and is one of Long Island's oldest and most successful environmental companies.

MEDFORD

71 Peconic Ave. PO Box 526
Medford, NY 11763
(631) 289-6188

LINDENHURST

635 Muncy St.
Lindenhurst, NY 11757
(631) 587-1991

NEW HYDE PARK

24 Denton Ave.
New Hyde Park, NY 11040
(516) 746-1081

BROOKLYN

1885 Pitkin Ave.
Brooklyn, NY 11212
(718) 345-2240

BAY SHORE

33 McAdam St.
Bay Shore, NY 11706
(631) 234-1022

HUNTINGTON

149 W. 11th St.
Huntington Station, NY 11746
(631) 385-1200

CARS

Car Allowance Rebate System

CASH FOR CLUNKERS PROGRAM

IMPORTANT INFORMATION FOR CAR DEALERSHIPS INSIDE



DON'T sell a new car and get stuck with a **\$19,500 FINE**

for failure to comply with the CARS law.



How CARS works...

The Car Allowance Rebate System (CARS) is a government program that allows consumers to trade in their older non-fuel efficient vehicles at dealerships in return for a voucher and use it to purchase a newer more fuel efficient vehicle at participating CARS dealerships.

HERE'S SOME ELIGIBILITY FACTS:

- The vehicle must be less than 25 years old on the trade-in date
- Only purchase or lease of new vehicles qualify
- Generally, trade-in vehicles must get 18 or less MPG (some very large pick-up trucks and cargo vans have different requirements)
- Trade-in vehicles must be registered and insured continuously for the full year preceding the trade-in
- Consumers don't need a voucher, dealers can apply a credit at purchase
- The program runs from July 1, 2009 through Nov 1, 2009
- The vehicle that the consumer is trading in is required to be destroyed. Therefore, the value you negotiate with the consumer for their trade in is not likely to exceed its scrap value. The law requires the dealer to disclose to the consumer an estimate of the scrap value of the trade-in vehicle.

*This Brochure is for informational purposes only, and is subject to change. The United States Department of Justice will be finalizing CARS rules, by July 24th.

\$3,500 VALUE

- Passenger vehicle must get at least 4 mpg higher than previous vehicle
- Category 1 Truck must be at least 2 mpg higher than previous vehicle
- Category 2 truck must be at least 1 mpg higher

\$4,500 VALUE

- Passenger vehicle must get at least 10 mpg higher than previous vehicle
- Category 1 Truck must be at least 5 mpg higher than previous vehicle
- Category 2 truck must be at least 2 mpg higher than previous vehicle

However, responsibility is on the car dealership. Violations can be punished with a fine of up to **\$15,000**.

ONLY GERSHOW IS FULLY COMPLIANT WITH FEDERAL RULES

Please visit our website for more information about the Car Allowance Rebate System (CARS) and how to implement it at your car dealership.

WWW.GERSHOW.COM/CARS

HOW CAN GERSHOW KEEP YOU FROM MAKING A \$19,500 MISTAKE???

FOLLOW THE REQUIREMENTS AS STATED IN THE CASH FOR CLUNKERS LAWS

The car dealership must transfer the vehicle to be crushed or shredded and must ensure that it can no longer be used as an automobile.

- Gershow Recycling has an on-site shredder and can ensure the car will be destroyed in 5 business days of the receipt of the vehicle.
- Gershow is the only scrap processor to have a shredder in Nassau and Suffolk County.

Dealers must pick a scrap processor that meets environmental requirements and properly disposes of refrigerants, antifreeze, lead products, mercury switches, and such other toxic or hazardous vehicle components.

- Gershow Recycling disposes of all materials in compliance with Federal EPA, State DEC and local laws.
- Gershow is part of the Mercury Switch Program (see website) to properly dispose of mercury switches.
- Gershow also reports their fluid recoveries to the Department of Environmental Conservation (DEC) (see website).

Compliance with the National Motor Vehicle Title Information System

- Gershow is in compliance with the National Motor Vehicle Title Information System, as can be seen on their website.

It is the dealers responsibility to use a scrap processor that meets these requirements. Dealer are liable to the US Government for a civil penalty of \$15,000 for each violation.

- Gershow Recycling will make sure that all steps of disposal of the vehicle are done in accordance with requirements and procedures.



1 Visit CARS.gov for the latest information on registering for the program.



2 After receiving a car, contact Gershow Recycling. (631) 289-6188



3 Gershow will pick up the vehicle.



4 Gershow processes the car following governmental and environmental standards.



5 Gershow Shreds the car.



6 Gershow reports the VIN number to NMVTIS.



7 The car dealership will receive a certificate of proof that the car was destroyed.



8 The car dealership applies for a voucher from NHTSA.



9 About 10 days later, NHTSA will issue a financial credit to the car dealership—if all program requirements have been met.

Clunkers Rebate not received:	-\$ 4,500
Federal fine for the mistake:	-\$15,000
Total cost for a simple mistake:	-\$19,500

As stated in the Cash for Clunkers law, **YOU THE CAR DEALERSHIP** are required to “certify” that the eligible trade-in vehicle will be transferred to a scrap processor who is in compliance with the Cash for Clunkers requirements.



Sample Certificate of Vehicle Destruction you will receive and Sample Federal VIN Number Receipt Gershow will receive

SIGN UP FOR EMAIL ALERTS

Check our website for breaking news + details on the CARS program as they are released.

www.gershow.com/cars