Gershow Recycling has already been featured in a reality show this summer and is scheduled to appear on two other television shows.

On August 3, Gershow Recycling was featured in the premiere of Spike TV’s new show, “Scrappers.” Filmed entirely in Brooklyn, “Scrappers” is a comedic reality show featuring Brooklyn’s toughest scrap metal collectors. In each episode, three scrap metal crews, who are real-life friends and competitors, will find treasure in tons of twisted metal and test their relationships on the search for the big score. A segment of the inaugural episode found these scrap collectors bringing their collected scrap to Gershow’s facility on Pitkin Avenue to see who comes away with the most money.

The colorful characters of this show include the Scrappers USA crew of Frankie Noots, the “Don of Scrap,” smooth-talking negotiator Joe Posa and Darren, who throws out the good metal and keeps the trash; the crew from P&F Service and Removal, consisting of Sal the Barber, who is training to be a mixed martial artist in between scrap runs, and Greg, his right-hand man and MMA training partner; and the Mad Scrappers, Mimmo and Dino, a slapdash crew who need to rent a van every day to search for scrap metal.

“Scrappers” can be seen on Channel 41 (Cablevision Long Island), Channel 56 (Cablevision Brooklyn), Channel 36 (Time Warner Queens/Brooklyn), Channel 54/1505 (Verizon FiOS), Channel...
Gershow Recycling Grants Scholarships

2010 marked Gershow’s sixth year of providing scholarships to graduating seniors from the Brookhaven area. Students receiving the one-time, $1,000 scholarships were Pavel Salnikov (Patchogue-Medford), Srijita Chakraborty (Longwood) and Adam Howe (Bellport). As a leading environmental recycling company, Gershow awards the competitive scholarship to graduating seniors pursuing environmental science or engineering.

Jonathan Abrams Speaks at Longwood High School Career Day Program

On May 3, Jonathan Abrams, Manager, Gershow Recycling, visited a classroom at Longwood High School to describe what his company does during a Career Day program attended by approximately 20 students. Career Day was coordinated through the Learning for Life program, which helps young people develop social and life skills, assist in character and career development and help them formulate positive personal values.

Gershow Recycling Donates $1,250 to American Cancer Society at Sayville Relay For Life

On June 12-13, Gershow Recycling employees joined members of “Patsy’s Gang” to take part in the American Cancer Society’s Relay for Life at Sayville Middle School, where Gershow donated $1,250 to Patsy's Gang, which in turn contributed the money to the American Cancer Society for the Relay For Life.

Patsy’s Gang was recognized as the only Silver Team at the Relay for Life for raising more than $5,000 for the cause. Before the event began, Gershow employees and members of Patsy’s Gang met with U.S. Congressman Steve Israel, who praised the team for their dedication to this worthy cause.

Patsy’s Gang is the group of people comprised of Gershow employee Rich Ruoff, his father-in-law Joe LePage and Mr. LePage’s two daughters, Mary Bertuccio, whose husband Peter manages Gershow’s Bay Shore facility, and Patricia Ruoff, Mr. Ruoff’s wife. The group is named in honor of Mr. LePage’s wife, Patsy, who passed away in 2007 from cancer.

Relay For Life celebrates the lives of those who have battled cancer and remembers those loved ones lost to the deadly disease. In addition to the company’s generous donation, Gershow Recycling sponsored the relay and donated a Dumpster for the event.
Gershow Donates 30 Vehicles to Third Annual Chuck Varese Vehicle Extrication Tournament

In support of local fire departments and the Huntington community, Gershow Recycling donated 30 vehicles to the Third Annual Chuck Varese Vehicle Extrication Tournament, which was held at the Northport Fire Department’s Training Grounds on May 22.

“The Village of Northport thanked Gershow Recycling for donating the cars that made this tournament — and the training it provides — possible,” said Henry Tobin, Deputy Mayor, Village of Northport. “Our community thrives on donations and volunteerism, whether it is this generous donation of cars, trees for our parks, time given to organizations or the unparalleled example that our volunteer firemen display every day.”

Standing in the front row are (left to right): Scott Waryold, Second Assistant Fire Chief, Greenlawn Fire Department; Huntington Town Councilwoman Susan Berland; Huntington Town Supervisor Frank Petrone; Robert “Beefy” Varese, Ex-Chief, Northport Fire Department and Tournament Coordinator; Steven Rossetti, Community Liaison, Gershow Recycling; Jonathan Abrams, Manager, Gershow Recycling; Henry Tobin, Deputy Mayor, Village of Northport; Huntington Town Councilman Mark Mayoka; and New York State Assemblyman Andrew Raia.

Gershow Recycling Sponsors Patchogue Lions Club’s “Christmas in June”

The Patchogue Lions Club held its tenth annual “Christmas in June” event on June 24 at Boomer’s Family Fun Center in Medford. For the fifth consecutive year, Gershow Recycling sponsored the event by donating $2,500.

Approximately 150 school children from seven elementary schools in the Patchogue-Medford School District were chosen to be deserving to come to this year’s event by their respective principals. Since the Patchogue Lions Club has started “Christmas in June,” more than 1,000 children have participated in this fun-filled event.

“This was a nice way to give these children an opportunity to have some fun and spend the day with their friends,” said Vito LaMonica, Event Chairman and Past President, Patchogue Lions Club. “It gave the children a place to enjoy themselves, especially with the school year drawing to a close.”

“We were very happy in joining with the Patchogue Lions Club to make this day possible for these children,” said Jonathan Abrams, Manager, Gershow Recycling. “They always have a great time here. With the summer season beginning, the timing couldn’t be better.”

Gershow Donates $5,000 in Support of Patchogue-Medford High School Robotics Team and LI Regional FIRST Robotics Competition

In support of the Patchogue-Medford community, Gershow Recycling came to Patchogue-Medford High School on February 3 to donate $2,500 each to the Patchogue-Medford High School robotics team and School-Business Partnerships of Long Island, Inc. (SBPLI). The money went to defray the cost of the Patchogue-Medford High School robotics team constructing and transporting the 130-pound robot to the Long Island FIRST (For Inspiration and Recognition of Science and Technology) Robotics Competition, which was held on March 25-27 at Hofstra University, sponsored by SBPLI. Gershow’s donation also helped SBPLI pay part of the costs of hosting the competition, with 48 teams participating this year. Both the Patchogue-Medford High School robotics team and SBPLI thanked Gershow for their generous support.

Pictured with the members of the Patchogue-Medford High School robotics team and their robot are (left to right): New York State Senator Brian Foley; Kevin Gershowitz, President, Gershow Recycling; Suffolk County Legislator Jack Eddington; Brookhaven Town Councilman Tim Mazzel; Brookhaven Town Supervisor Mark Lesko; Dr. Randy Rusielewicz, Principal, Patchogue-Medford High School; Janet Anderson, Acting Director, School-Business Partnerships of Long Island, Inc. (SBPLI); Kevin Ray, Danielle Voje and Tom Kelly, Advisors, Patchogue-Medford High School robotics team.
IN THE COMMUNITY

Gershow Donates 14 Used Cars for Annual Extrication Competition

Charles Keeling (right), Safety Director, Gershow Recycling, poses with members of the Hagerman Fire Department in front of two of the 14 cars donated by Gershow Recycling.

In support of local Fire, Rescue and Emergency Medical Services crews, Gershow Recycling donated 14 cars that were used at the annual extrication competition at Long Island’s 2010 Fire, Rescue & EMS Mega Show, which took place February 27-28 at The Expo Center at the Nassau Veterans Memorial Coliseum in Uniondale, New York. In this extrication competition, 14 teams had 20 minutes to take out a “victim” from the car involved in an “accident” while accurately following procedure. Proceeds from the show went to benefit the Islip Town Firefighters Museum and Education Center.

Gershow Recycling Donates Aluminum Scrap to Local High School Robotics Teams

On January 22, nine local high school robotics teams accepted Gershow Recycling’s invitation to its Medford facility to receive free aluminum scrap. Among the teams which visited Gershow were Deer Park, Longwood, Hauppauge, Connetquot, Great Neck South, The Wheatley School, Baldwin, Freeport and Oceanside.

The robotic teams used the aluminum scrap and its kit of parts to help them build a 130-pound robot for the 11th Annual Long Island FIRST (For Inspiration and Recognition of Science and Technology) Robotics Competition, which was held March 26-27 at Hofstra University. They had six weeks to construct the robot and prepare for the competition. The robotics teams thanked Gershow for its support.

Pictured (left to right): Matt Corrigan, Member, Great Neck South High School robotics team; John Motchkavitz, Mentor, Great Neck South High School robotics team; and Jonathan Abrams, Manager, Gershow Recycling.

Save-A-Pet Receives $5,000 Grant for “Clunkers for Critters” Program

Pictured (left to right): Lynne Schoepfer, Executive Director, Save-A-Pet Animal Rescue and Adoption Center; Jonathan Abrams, Manager, Gershow Recycling; and Dori Scofield, President/Founder, Save-A-Pet Animal Rescue and Adoption Center.

At the 10th Annual “Evening for the Love of Animals” 2010 Fur Ball, which was held on February 11, Save-A-Pet Animal Rescue and Adoption Center received a check in the amount of $5,000 from Gershow Recycling as part of Save-A-Pet’s “Clunkers for Critters” program. Save-A-Pet thanked Gershow for its generous support.

The funds will be used to help Save-A-Pet increase public awareness of the program.

Gershow Donates $2,000 for Play for Peace Soccer Tournament

Gershow Recycling sponsored and donated $2,000 to help defray the costs of putting on the second annual Play for Peace/Jugando Por La Paz Soccer Tournament, which was held July 31 at the Patchogue-Medford Youth Soccer Complex in Medford.

The goals of Play For Peace were to bring together diverse nationalities within the community for a full day of World Cup-style soccer and to use sports as a way for people from different ethnic backgrounds to find common ground. The annual tournament is organized by the office of Suffolk County Legislator Jack Eddington.

Pictured (left to right): Paul Bressler, Joff Sahin, Gail Shafer, Robert Calarco, Kevin Gershowitz, President, Gershow Recycling; Ashley Beard, her mother; and Jerry Bonfiglio.
Cub Scout Pack #543 Visits Gershow Recycling

On December 12, 2009, Cub Scout Pack #543 of Patchogue-Medford received a tour of Gershow Recycling’s facility in Medford. Scouts from Den 2 visited the facility to fulfill a requirement to earn a badge in recycling. The scouts learned about the different metals that Gershow recycles and how its operations help keep waste out of landfills and preserve the environment. The visit was organized by Anthony Compierchio, Assistant Cub Master, Pack #543, his wife Cynthia and Jonathan Abrams, Manager, Gershow Recycling. Mr. Compierchio is a home improvement contractor who brings scrap aluminum and metal to Gershow. Jonathan Abrams (left), Manager, Gershow Recycling, and Anthony Compierchio (back row, third from left), Assistant Cub Master, pose with Cub Scouts from Pack #543, Den 2, from Patchogue-Medford at Gershow’s Medford facility.

Pal-O-Mine Equestrian J-STEP Participants Visit Gershow

On July 23, children from Pal-O-Mine Equestrian, a therapeutic equestrian program based in Islandia, came to Gershow Recycling’s Medford facility to bring scrap steel to be recycled as part of Pal-O-Mine’s J-STEP (Job Security Through Equine Partnership) program. Youths from the metropolitan area were invited to participate in J-STEP, which is Pal-O-Mine’s work-study program. In addition to learning how to punch a time clock and perform specific job duties, the children learned about the environment and the importance of recycling and, at the same time, earned money for performing their job duties. Among the scrap steel the young people brought to Gershow were old file cabinets and paddock gates. Pal-O-Mine received money for their recycled steel which will go to benefit the program. The children and job coaches also received Gershow T-shirts and baseball caps. This was Pal-O-Mine’s first visit to Gershow. The program’s participants plan to make more visits in the future.

Suffolk Community College Industrial Safety Engineering Students Learn About Safety

Pictured are industrial safety engineering students from Suffolk County Community College touring Gershow Recycling’s Medford facility, along with Gershow Recycling Safety Director Charles J. Keeling. Students received classroom instruction and tours of the leading environmental recycling company on May 6. The students learned about the extensive environmental and safety regulations with which Gershow complies and saw first-hand the equipment, safety procedures and protocols followed by the company to optimize the safe operation of its scrap metal processing and recycling facilities.

Gershow Recycling Recognized by SBPLI for Support and Participation in Long Island FIRST Robotics Competition

At the 11th annual Long Island FIRST (For Inspiration and Recognition of Science and Technology) Robotics Competition, Gershow Recycling was recognized by School-Business Partnerships of Long Island, Inc. (SBPLI) for its support of the organization, local robotics programs and the tournament, which was held March 26-27 at Hofstra University’s David S. Mack Sports & Exhibition Complex (Arena) in Hempstead, New York.

In support of SBPLI and the robotics program, Gershow Recycling donated $2,500 to the Patchogue-Medford High School robotics team to help them pay for the construction and transportation of their 130-pound robot. Gershow donated another $2,500 to SBPLI to help defray the costs associated with the event. Earlier in the year, Gershow invited local robotics teams to receive aluminum scrap from its Medford facility which they used to build their robots.

Charles Keeling, Safety Director, Gershow Recycling, also volunteered his time and talents at LI FIRST as one of its safety advisors. Mr. Keeling has been Safety Director for Gershow Recycling for over four years. He is responsible for planning, developing, and coordinating the occupational safety and health components of personnel, equipment, and the environment to achieve safety effectiveness for the company.

Pictured: Charles Keeling (right), Safety Director, Gershow Recycling, accepts an award on behalf of Gershow from Dr. Fayth Vaughn-Shavuo (left) and Joseph Sicinski (center), Board Members, School-Business Partnerships of Long Island, Inc.
Charles Keeling Named President of American Society of Safety Engineers’ Long Island Chapter

Charles J. Keeling, Safety Director, Gershow Recycling, has been named President of the Long Island Chapter of The American Society of Safety Engineers (ASSE). He took the position on July 1, 2010.

ASSE is the oldest and largest professional safety organization. It has more than 32,000 members who manage, supervise and consult on safety, health and environmental issues in industry, insurance, government and education. ASSE members work to prevent workplace injuries and illnesses, create safer work and leisure environments and develop safer products, enhancing the quality of life.

Previously, Mr. Keeling, of Oakdale, served as chairman of the Long Island chapter’s Professional Development Conference and has contributed technical safety articles to its monthly newsletter.

Mr. Keeling has over 25 years of diversified safety experience and has been Safety Director for Gershow Recycling for over four years, where his responsibilities include planning, developing and coordinating the occupational safety and health of personnel, equipment and environment to achieve safety effectiveness for the company.

“I’m honored to be the new president of Long Island’s American Society of Safety Engineers,” said Mr. Keeling. “ASSE is an excellent organization that works hard to improve and ensure safety in the workplace. My knowledge of safety issues helps make Gershow Recycling a better and safer place to work for all its employees.”

Additionally, Mr. Keeling serves on the Institute of Scrap Recycling Industries’ National Safety Environmental Council, where he has been a speaker for a technical presentation and has worked as a group leader to develop safety management practices for the scrap recycling industry. He was previously employed as a Police Officer for the New York City Police Department and was a volunteer firefighter for 25 years.

Prior to joining Gershow Recycling, Mr. Keeling was Safety Manager for Tully Construction, working at the World Trade Center disaster recovery and cleanup, doing construction for the Port Authority Trans Hudson World Trade Center Temporary Station, as well as construction of the New York City Department of Environmental Protection’s (NYC DEP) Newtown Creek Wastewater Treatment Plant and the reconditioning of the NYCDEP’s North River Wastewater Treatment Plant.

He holds an Associate degree in Applied Sciences in Fire Protection Technology and a Certificate in Fire Investigation from Suffolk County Community College. He is near completion of a Bachelor of Science degree in Community and Human Services/Emergency Management from Empire State College.

While at Suffolk Community College, Mr. Keeling was the leading student member who organized the formation of the college activity club, the Fire Science Society, which promoted fire safety at SCCC’s Selden campus and served as the club’s first president.
Gershow Recycling was founded in 1964 by Sam Gershowitz and is one of Long Island’s oldest and most successful environmental companies whose mission is: Conserving the Future by Recycling the Past. Gershow recognized early on that Long Island had a growing solid waste problem and they could do something about it. As a result, they went to the region’s landfills to literally mine thousands of tons of cars that had been entombed there, because they felt they could be recycled.

Today, Gershow Recycling operates the most modern, technically advanced metal processing recycling facilities in the nation. Their modern equipment, and their ability to meet new recycling industry needs, reflects the commitment they have made toward providing the finest service possible to their customers.

Gershow Recycling is a processor of ferrous, non-ferrous metals, and paper products. Their operating facilities are located throughout Long Island, New York. They employ hundreds of Long Islanders at seven locations. Gershow purchases scrap metal and paper products and manufactures them into high quality scrap products for recycling.

Every year, Gershow recycles enough cars to stretch end to end from Medford to North Carolina, or you can fill all eight lanes of the Long Island Expressway from the Midtown Tunnel to Riverhead, New York. Gershow pays top prices for your scrap metal and produces ferrous, non-ferrous and paper grades in customer specified forms including baled, sheared, and shredded.

Gershow never loses sight of the fact that, no matter what high-tech equipment comes along, it’s their unmatched service and competitive prices that keep their customers coming back year after year. And because they believe how they act reflects directly on their customers, Gershow plays an active role in the community, funding grass roots environmental programs that promote recycling and environmental conservation.

ABOUT GERSHOW RECYCLING

GOING GREEN – RECYCLING TIPS

Bringing old household and commercial items to be recycled helps preserve the environment. Rather than winding up in landfills, these old products can be brought to a recycling facility and made into new products. Metals such as steel, aluminum, copper and iron are either shredded or baled and then sent to mills to be melted and re-used.

These scrap products are used to build automobiles, appliances, electronic devices and construction materials for houses and buildings. Using recycled metal products saves the manufacturers money on the cost of mining raw materials and reduces the time it takes to build the product.

Here are some examples of common metal products that can be recycled:

Major Appliances — dishwashers, ovens, clothes washers and clothes driers are mostly made of aluminum. Once recycled, these metal parts could be used to make other appliances. Today’s appliances are more energy-efficient than ones manufactured in the past, most of which have been made from recyclable materials.

Cans — tin cans used to package food or empty aluminum soda cans could be made into other food or soda cans or other products. Despite the rising cost of food, manufacturers can reduce costs by using cans made from scrap aluminum and tin for packaging, helping to reduce costs for consumers.

Automobiles — the bodies and engines are made of steel. These parts can be recycled to be made into newer automobiles and other products. By taking older vehicles off the road, you are also saving the environment, since those vehicles burn more gas and produce more emissions.

Wiring — wires connected to computers are comprised of either copper or aluminum. Copper wire is more valuable because it has better conductivity. It is ideal to recycle any sort of wiring when it becomes frayed or if it is part of an electronic device that is now considered obsolete.

Housing Materials — aluminum siding, steel and wrought iron gates and old wrought iron furniture can be made into new products for the home. Today, more home builders are going “green” as more homes are constructed using building products made from recycled steel and aluminum.

Office Equipment — metal file cabinets and wire folder organizers can be made into other scrap products. Desks with built-in drawers and some chairs also have metal components in them, such as steel. Employers looking to have a “green” workplace can buy office equipment that is made from recycled materials.

Pipes and Tubing — copper and aluminum piping and tubing are able to be recycled. Copper piping is more expensive than aluminum piping because it is longer-lasting. Lead piping contains dangerous contaminants and should be removed immediately.

Electronics — this includes cell phones, hard drives, CPUs and circuit boards. Electronics recyclers use machinery to shred or process electronics to extract certain metals such as steel, aluminum, gold, silver, titanium, copper and nickel.

By recycling these materials, manufacturers save energy, time and money in processing and creating these new products. At the same time, you are helping to keep these items out of landfills and can earn some extra cash by bringing your metal products to a scrap metal recycler like Gershow.
Got Scrap? Bring it to Gershow Recycling

Paying Top Dollar
We Pay Cash

Aluminum - Brass
Copper - Steel
Cast Iron - Appliances

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