

Long Island Business News<http://libn.com>**'American Gypsies' to feature Gershow Recycling**

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Medford-based Gershow Recycling is the latest Long Island company to appear on a reality show thanks to [National Geographic Channel's "American Gypsies."](#)

The show, which tracks the lives of a family of gypsies who live in New York City, shot at Gershow's Brooklyn facility for an episode airing at 8 p.m. Tuesday.

Jonathan Abrams, manager of the recycling facility in Brooklyn, appears on camera with members of the Johns family who star in the reality show.

"I don't think many people know about our business or our industry," Abrams said. "We try to advertise that people can take their scrap and make money with it. There's no better way to solicit your business than to talk about it."

In the episode, titled "Love For Sale," Bobby Johns visits Gershow after he becomes interested in going into the scrap metal business.

The family collect 248 pounds of brass valued at \$2 a pound, or \$496 in total, leaving with enough cash to at least make scrap metal seem as a possible way of making some extra money.

Scrap metal apparently also is an industry that attracts the interest of television show producers, because of the subject matter and look.

"It's a very visual background. I've been told it comes up well on tape," Abrams said. "We have a great reputation for completing these projects."

Gershow has appeared in "Sci-Fi Science: Physics of the Impossible" on the [Science Channel](#); "Scrappers" on [Spike TV](#) and "Break It Down: New York Scrap Yard" for National Geographic. In addition to those cable channels, scenes were shot there for "Living in America" on Italian TV.

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