



### IN THIS ISSUE

Gershow Featured on National Geographic TV Show	1
In The Community	2-3
Gershow Supports Local Fire Departments	4-5
Spotlight on Safety: Proper BBQ Disposal, Truck Driver Safety Training Program	6
About Gershow Recycling	7
2010 Scrap Metal Industry Facts	7

A New York City bus gets recycled in a scene from National Geographic Television's "Break It Down: New York Scrap Yard." © NGT

## Gershow Recycling Featured on National Geographic TV Show "Break It Down: New York Scrap Yard"

On May 5, Gershow Recycling was featured in an episode of National Geographic Television's new show "Break It Down: New York Scrap Yard." The episode ran again on May 6 and May 12.

During the summer of 2010, National Geographic spent several hundred hours at Gershow to produce the hour-long program featuring Gershow's Medford location.

According to National Geographic, the episode takes viewers into Gershow Recycling — a sprawling 40-acre scrap yard in Long Island. In just one day, Gershow will crush three million pounds of scrap — including as many as 500 cars and 20 city buses — to create a multimillion-dollar mound of steel. The company has only 10 hours to get the job done.

"Break It Down" can be seen on National Geographic's Channel 162 (Cablevision), Channel 121 (FiOS), Channel 621 (FiOS HD), Channel 276 (DirecTV), Channel 186 (DISH Network), Channel 65 (Time Warner Cable) and Channel 765 (Time Warner Cable HD).

"We are so pleased that National Geographic, known throughout the world as a leader in quality and educational programming, devoted so much time and resources to learn about our business and its importance to the economy. This program was an eye-opener to anyone interested in learning about the scrap metal industry and recycling in general," said Gershow President Kevin Gershowitz.

## Gershow Recycling Donates Vehicles to Local Fire Departments for Extrication Exercises

In support of local Fire, Rescue and Emergency Medical Services crews, Gershow Recycling regularly donates vehicles to local first responders for training and exercise programs.

During the exercises, firefighters use the "Jaws of Life" and other firefighting tools to help prepare themselves to extricate a victim from a vehicle involved in a crash.

*See pages 4-5 inside*



### FREE Go Green Shopping Bag or Children's Activity Book

Visit [www.gershow.com/gogreen](http://www.gershow.com/gogreen) and fill out our form to receive a free shopping bag or a children's activity book.

Long Island area residents only - including Nassau, Suffolk, Queens and Brooklyn

# IN THE COMMUNITY

## Gershow Sponsors Winner of Pumpkin Flinging Contest



Pictured (left to right): Gershow Manager Jonathan Abrams, and his son, Andrew; Al Hill, Ken Phalen, Michael Marotta, Sam Melanif, Michael Barsalona and Dan Angileri.

Gershow Recycling sponsored The Islip High School Catapult Team, which brought its “Jack-O-Splatter” to the Long Island Championship Pumpkin Fling on October 30, 2010 at the Suffolk County Farm & Education Center in Yaphank.

Once again, the team won the 14-to-18-year-old division and was first place overall with a throw of 906.2 feet. That broke the Long Island record of 819.4 feet that was also set by the Islip HS Catapult Team and also set the unofficial world record in its division. It was the sixth time in eight years that the team finished in first place.

## Gershow Recycling Donates \$900 to St. Francis Church’s Society of St. Vincent de Paul

To assist those in need, Gershow Recycling donated \$900 to the local Society of St. Vincent de Paul chapter at St. Francis of Assisi Parish in Greenlawn on November 19, 2010. The money went to purchase 150 turkeys for Long Island’s neediest families for the Thanksgiving season. The church and the St. Vincent de Paul Society thanked Gershow for their donation.

Pictured (left to right): Gershow Human Resources Generalist Tanya Pottinger, Marjorie Pozderec, George Pozderec, Reverend Peter F. Kaczmarek, Deanna Young and Dichin Li.



## Gershow Donates \$200 to “Toys For Tots” Program



Pictured (left to right): Lisa Castleberry, Manager of Teresa’s Family Cleaning and daughter of Gershow Office Manager Irene Mazzella; Lance Corporal Raphel Hussain, Lance Corporal Alexander Modica and Teresa Ward.

Gershow Recycling presented a check in the amount of \$200 to the United States Marine Corps’ “Toys For Tots” program on December 13, 2010 at Teresa’s Family Cleaning in Rocky Point. Teresa’s Family Cleaning Manager Lisa Castleberry presented the check on behalf of Gershow. Teresa’s Family Cleaning was one of many “Toys for Tots” locations where people could drop off a new unwrapped toy during the holiday season.

Ms. Castleberry procured the money from Gershow, where her mother, Irene Mazzella, is the company’s office manager. Both the U.S. Marine Corps and Teresa’s Family Cleaning thanked Gershow for their donation.

## Gershow Recycling Supports Lions Club’s Annual Holiday Toy Drive at Brookhaven Memorial Hospital

On December 17, 2010, Gershow Recycling assisted the Patchogue Lions Club with a \$1,000 donation towards the organization’s annual holiday toy drive. With assistance from the Patchogue Lions Club, Gershow helped distribute toys to children who were staying in the Pediatric Unit at Brookhaven Memorial Hospital in East Patchogue during the holidays. Some of the presents the children received were dolls, play sets and sports equipment.



Pictured (left to right): Bob Foray, Paul Tabone, Gershow Manager Jonathan Abrams and Richard Greene.

## Can Tabs for Kids Program Raises \$1,506 for Sunrise Fund at Stony Brook

*Gershow Makes Additional \$1,000 Donation on Top of \$506 Raised by William Floyd Elementary School Students in Fight against Childhood Cancer*



Pictured (left to right): Keith Fasciana, Gershow Manager Jonathan Abrams, Christina Sarafin, Sean Siegel, Maria Marks, Nancy Marks, Dr. Robert Parker, Peter Marks.

Gershow Recycling donated an additional \$1,000 on top of its pledge to match the amount of \$506 raised by the students at William Floyd Elementary School as part of “Can Tabs for Kids,” a program designed to raise funds for the fight against childhood cancer. The money went to benefit the Sunrise Fund at Stony Brook University Medical Center, an organization that raises awareness and funds for specific projects to assist families. Jonathan Abrams, Manager, Gershow Recycling, presented the check during a special assembly at William Floyd Elementary School on June 8.

As part of the Can Tabs for Kids program, students brought in aluminum tabs from soft drink and pet food cans that their parents purchased and placed them in collection bins located in their classrooms. Each week, the bags were taken out of the bins and brought to Gershow, where the contents were weighed and recycled. Gershow received 700,000 tabs from the students, weighing a total of 460 pounds and worth \$253. The students’ efforts inspired Gershow to donate an additional \$1,000 to the Sunrise Fund on top of the \$253 the company agreed to match.

The idea for the program was inspired by Maria Marks, a William Floyd Elementary School student who was diagnosed with cancer at a young age. Between the ages of two weeks and six months, she underwent numerous chemotherapy sessions. The constant exposure to the radiation resulted in Maria losing her hearing in both ears and now she must wear hearing aids. Her cancer has since been in remission.

The Sunrise Fund was established to raise awareness about childhood cancer and the special needs of such children throughout local communities. The money used by The Sunrise Fund sustains cutting-edge research and family programs such as support groups, a School Re-Entry Program and many others.



## Gershow Donates \$500 to Delta Sigma Theta Sorority for Purchase of Pedometers for Health & Foster Care Expo

Gershow Recycling Human Resources Generalist Tanya Pottinger presented a check in the amount of \$500 on behalf of Gershow to the Delta Sigma Theta Sorority, Inc. – Suffolk County Alumnae Chapter to cover the cost of pedometers the organization gave out at its Health & Foster Care Expo, which was held on April 2 at the Huntington Station Enrichment Center. Ms. Pottinger was joined at the event by her sister, Carol Whitehorn, who is a member of Project S.H.A.P.E.

Those in attendance received a pedometer

courtesy of Gershow. They used the pedometers to measure how many steps they took while visiting the vendors' tables and taking part in dance exercises.

The Health & Foster Care Expo offered presentations on blood pressure, hygiene, smoking cessation, mental health and weight management. Those in attendance also received advice from medical professionals, tried some of the healthy food samples and took part in games and dancing.



Pictured (left to right): Sharon Hinnant, Ashley Creque, Carol Whitehorn, Gershow Recycling Human Resources Generalist Tanya Pottinger, Yvonne Francis, Gilda Newman, Aliya Holmes, and Carolyn Bentley.

## Gershow Recycling Donates Aluminum Scrap to Local High School Robotics Teams

On February 5, Gershow Recycling invited local high school robotics teams to its Medford facility to receive free aluminum scrap to help construct their robots that were used in School-Business Partnerships of Long Island's FIRST (For Inspiration and Recognition of Science

and Technology) Robotics Competition. Hauppauge, Miller Place and Smithtown were three of the 43 Long Island high school robotics teams that took advantage of the program and visited Gershow that day.

Members of the robotics teams used the

aluminum scrap and their kits of parts to help them build a 120-pound robot. They had six weeks to construct the robot and prepare for the competition. The robotics teams thanked Gershow for its support.



Pictured above (from left to right) are members of the Hauppauge robotics team, Miller Place robotics team and Smithtown robotics team with Gershow Recycling Manager Jonathan Abrams.

## Jonathan Abrams Visits Schools to Speak to Students About Recycling



Gershow Recycling Manager Jonathan Abrams talks to fifth-grade students at Plainview-Old Bethpage Middle School about the recycling process and the importance of recycling.

Gershow Recycling Manager Jonathan Abrams visited Ms. Ruby Schroeder's fifth-grade class at Plainview-Old Bethpage Middle School on November 24, 2010, Ms. Denise Kneuer's pre-vocational class at Longwood High School on January 31, and The Learning Experience in Medford on April 21 to teach students about recycling.

Mr. Abrams explained how the recycling process works at Gershow's scrap metal facilities and the different types of metals the company recycles. He also said that recycling scrap metal saves time in manufacturing other metal products — as opposed to mining materials needed to make those same products — and preserves natural resources.

In addition to describing what the company does, Mr. Abrams talked about Gershow's involvement in the community by supporting local high school robotics teams, offering scholarships to graduating high school seniors, and donating money to charitable causes. He also discussed the types of jobs available and qualifications for employment at the company.

**To have a Gershow representative come to your school, please call Jonathan Abrams at: 631-289-6188**

# Gershow Recycling Donates Vehicles to Local Fire Departments for Training Exercises and Competitions



Eaton's Neck FD 9/19-20/10



Holbrook FD 11/19/10



Sayville FD 12/19/10



Hauppauge FD 3/16/11



Huntington FD 4/3/11



Holbrook FD 4/10/11



Lakeland FD 4/17/11

## Local Fire Departments Drill to Overcome Challenges Posed by "Crumple Zones" and Reinforced Steel Vehicles Donated by Gershow, Mercedes-Benz and Volvo for 5-Star Extrication Academy Training Exercise



Members of the Medford Fire Department pose with one of the six cars donated by Gershow Recycling for the 5-Star Extrication Academy training exercise.

Gershow Recycling donated six vehicles to the Medford Fire Department, which hosted the 5-Star Extrication Academy training exercise on September 18-19, 2010. Members of the Medford Fire Department and neighboring fire departments took part in this two-day event.

The purposes of the drill were to compare the crumple zones on the newer cars with those on the older vehicles and to address the challenges firefighters face when extricating victims from the newer vehicles because of the high-strength

steel used to make them. Firefighters practiced the extrication drill using the latest state-of-the-art tools that were provided.

Mercedes-Benz and Volvo also donated six newer vehicles to the exercise. After the drills were completed, the Medford Fire Department brought the vehicles to Gershow, where they were shredded and destroyed. The Medford Fire Department thanked Gershow Recycling for its support.



**Hauppauge FD 10/2/10**



**Lakeland FD 10/3/10**



**Farmingville FD 10/8/10**



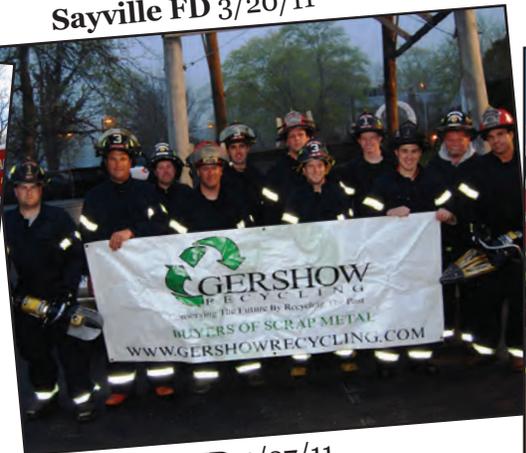
**Sayville FD 3/20/11**



**Greenlawn FD 3/30/11**



**Garden City Park FD 4/3/11**



**Blue Point FD 4/27/11**



**Huntington Manor FD 5/1/11**



**Terryville FD 5/3/11**

## Gershow Recycling Hosts Urban Search and Rescue Training Exercise at Its Medford Facility



Gershow Recycling Safety Director Charles Keeling (front row, right, holding banner) poses with members of the newly formed Urban Search And Rescue team at the conclusion of the two-day Urban Search and Rescue drill.

Gershow Recycling opened its Medford facility on November 6-7, 2010 to 60-65 technical specialists, firefighters, emergency medical technicians and police officers for its Urban Search And Rescue (USAR) training exercise.

The two-day drill was performed by members of the newly formed Urban Search and Rescue Team, Suffolk County Task Force One. The team is comprised of emergency personnel from Suffolk County volunteer fire departments, Suffolk County Fire Rescue and Emergency Services, Suffolk County Police

Department and Emergency Medical Services personnel. The team is designed to assist local fire departments with specialized equipment and skills.

At the Gershow site, task force members participated in various scenarios involving the location, rescue and initial medical stabilization of "victims" trapped inside vehicles and underneath collapsed structures. Gershow Safety Director Charles Keeling assisted in planning various scenarios throughout the scrap yard with the task force members.

# SPOTLIGHT ON SAFETY

## Gershow Recycling Reminds Everyone to Properly Dispose of Barbecue Gas Grills Before They Are Recycled

With the summer season currently underway, many local residents are replacing their old barbecue gas grills with new ones. Most parts of the grill can be recycled, including the gas tanks, but there are a number of safety factors to consider. Gershow Recycling says people must show great care in properly disposing of used propane gas tanks and other parts of the grill when bringing them in to be recycled.

With the health risks associated with the handling of propane tanks, states are cracking down on the illegal disposal of propane tanks. As a result, many people are turning to scrap metal recyclers to properly dispose of the barbecue grills.

### ***When disposing of a barbecue gas grill, observe the following rules:***

- Dispose of the propane tanks first. The tanks must be “discharged,” or emptied, before they can be disposed of. Do not empty the tank by letting the gas escape through the valve; it is dangerous and bad for the environment.
- Never store propane tanks inside a building. It is not only dangerous, it is also illegal.
- Once the tank has been disposed of, the rest of the grill can be recycled. Clean off any grease from the plastic and metal parts before recycling, as grease — like propane — can be flammable.
- Burn off the rest of the charcoal bricks in the grill. This can be done by simply leaving the grill alight until all of the bricks are gone. When disposing of the coals, wait until they have cooled down. Close the cover to avoid

exposure to the heat, which could lead to burns. You can let them cool overnight or, for a quicker solution, pour sand over them. When the risk of fire has passed, dispose of properly in a non-combustible container.

- If you must dispose of the ashes before they are completely cold, place the ashes in heavy-duty aluminum foil and completely soak with cold water before placing them in a non-combustible container. Placing them in any other receptacle may cause a fire, especially if the receptacle contains flammable or combustible material.
- Many retailers that exchange tanks will also recycle them, regardless of whether you purchase a new tank or grill.

“It is important that the gas tanks that are brought to Gershow Recycling are fully emptied,” said Gershow’s Vice President, Elliot Gershowitz. “We accept propane gas grills, but we ask that people properly discharge the tanks before bringing them to be recycled.”



## Charles Keeling Speaks about Safety to L.I. Chapter of American Society of Highway Engineers



Pictured (left to right): Ken Pritchard, Andrea Luft, and Andrew Narus, Gershow Safety Director Charles Keeling, Tom Ruckel and Bill Barrett.

Gershow Recycling’s Safety Director, Charles Keeling, was the guest speaker at the American Society of Highway Engineers’ Long Island chapter meeting that was held on March 31 at Palmer’s American Grill in Farmingdale.

During his presentation, Mr. Keeling discussed his role as President of the Long Island chapter of the American Society of Safety Engineers and described what the organization does. He also talked about Gershow Recycling, his role as Safety Director with the company and the safety requirements its employees must follow.

Mr. Keeling also talked about engineering and safety. The topics he covered included roadwork safety and fatalities; Occupational Safety and Health Administration requirements; the types of hazards at construction sites and new crane standards.

## Gershow Hosts NYS DOT Truck Driver Safety Training Program *Presented by Suffolk County Police Department Motor Safety Carrier Unit*



Gershow Safety Director Charles Keeling (left), and Officer Bill Treubig (center), of the Suffolk County Police Department Motor Carrier Safety Section, listen to Officer Rob Capozzi (right) of the SCPD Motor Carrier Safety Section address truck drivers at a New York State Department of Transportation driver safety training program.

Gershow Recycling hosted a New York State Department of Transportation truck driver safety program at its Medford facility on January 26. The program was presented by the Suffolk County Police Department Motor Carrier Safety Unit, which provided this program as an outreach service to companies in Suffolk County. All commercially licensed drivers for Gershow, as well as drivers for other companies and independent drivers, attended the hour-long program.

Officers Bill Treubig and Rob Capozzi of the SCPD Motor Carrier Safety Section discussed the federal and state laws that all truck drivers must follow. Such topics included seat belt safety, stopping at roadside inspection checkpoints, vehicle maintenance and traffic safety. Officers Treubig and Capozzi advised the drivers to get plenty of rest before going out on the road, observe the rules of the road and not to use cell phones or other electronic devices when driving.

This is the first time that Gershow has hosted the program. Gershow is looking to host the program at least once a year.

# ABOUT GERSHOW RECYCLING

Gershow Recycling was founded in 1964 by Sam Gershowitz and is one of Long Island's oldest and most successful environmental companies whose mission is: Conserving the Future by Recycling the Past. Gershow recognized early on that Long Island had a growing solid waste problem and they could do something about it. As a result, they went to the region's landfills to literally mine thousands of tons of cars that had been entombed there, because they felt they could be recycled.

Today, Gershow Recycling operates the most modern, technically advanced metal processing recycling facilities in the nation. Their modern equipment, and their ability to meet new recycling industry needs, reflects the commitment they have made toward providing the finest service possible to their customers.

Gershow Recycling is a processor of ferrous, non-ferrous metals, and paper products. Their operating facilities are located throughout Long Island, New York where they employ hundreds

of Long Islanders at seven locations. Gershow pays top prices for scrap metal and produces ferrous, non-ferrous and paper grades in customer specified forms including baled, sheared, and shredded.

Every year, Gershow recycles enough cars to stretch end to end from Medford to North Carolina, or you can fill all eight lanes of the Long Island Expressway from the Midtown Tunnel to Riverhead, New York.

Gershow never loses sight of the fact that, no matter what high-tech equipment comes along, it's their unmatched service and competitive prices that keep their customers coming back year after year. And because they believe how they act reflects directly on their customers, Gershow plays an active role in the community, funding grass roots environmental programs that promote recycling and environmental conservation.

## 2010 SCRAP METAL INDUSTRY FACTS

In 2010 alone, more than 130 million metric tons of scrap metal, paper, plastic, glass, textiles, rubber and electronics, valued at more than \$77 billion, were manufactured into specification grade commodities by the scrap recycling industry in the United States. These products were then used by industrial consumers in the United States and in more than 155 countries around the world.

### Recycled Commodities:

- Strengthen the U.S. economy. Scrap recycling has been integral to the U.S. economy, global trade and resource sustainability for more than 200 years.
- Create thousands of new jobs as even more recycled materials are used in the manufacture of new products. The scrap metal industry employs approximately 110,000 workers in the United States.
- Protect the environment by reducing air and water pollution as well as greenhouse gas emissions.
- Save energy by significantly decreasing the amount of energy needed to manufacture the products that we buy, build and use.
- Contribute nearly \$30 billion in export sales, significantly helping the U.S. trade balance.

### Scrap Material Processed

*Annual volumes measured in metric tons from 2009 to 2010*

- Iron and Steel: Up to 74 million from 70 million
- Paper: Up to 46.8 million from 45.4 million
- Aluminum: Down to 4.6 million from 4.7 million
- Copper: Up to 1.9 million from 1.7 million
- Lead: Down to 1.2 million from 1.3 million
- Zinc: Up to 160,000 from 150,000
- Plastic (bottles): Down to 654,220 (2009) from 658,390 (2008)
- Electronics: Up to 3.5 million from 1.8 million
- Tires (number of tires): Up to 90 million from 80 million



A crane is seen lifting a car into Gershow's shredder at its Medford facility.



Following the holidays, Gershow recycled and exported 50,000 lbs. of holiday lights. Pictured above is a forklift loading a container for export at Gershow's Medford facility.



71 Peconic Avenue  
 PO Box 526  
 Medford, NY 11763

PRESORTED STD  
 US POSTAGE  
 PAID  
 Permit No. 14  
 Huntington NY  
 11743

**who knew**  
**cleaning your home**  
**could be SO rewarding?**  
**GET CASH FOR SCRAP METAL**

**GERSHOW RECYCLING** [WWW.GERSHOW.COM](http://WWW.GERSHOW.COM) • 855-GERSHOW

**BROOKLYN**  
 1888 Pitkin Ave.  
 Brooklyn, NY  
 (718) 345-2240  
 Lic. #: 7090157

**FREEPORT**  
 143 Hanse Ave.  
 Freeport, NY  
 (516) 634-0644  
 Lic. #: 7111364

**NEW HYDE PARK**  
 24 Denton Ave.  
 New Hyde Park, NY  
 (516) 746-1081  
 Lic. #: 7086593

**HUNTINGTON**  
 149 W. 11th St.  
 Huntington Sta., NY  
 (631) 385-1200  
 Lic. #: 7106710

**LINDENHURST**  
 635 Muncy St.  
 Lindenhurst, NY  
 (631) 587-1991  
 Lic. #: 7054828

**BAY SHORE**  
 33 McAdam St.  
 Bay Shore, NY  
 (631) 234-1022  
 Lic. #: 7090529

**MEDFORD**  
 71 Peconic Ave.  
 Medford, NY  
 (631) 289-6188  
 Lic. #: 7002727